

COOL CAT

Cool Cat Entertainment, LLC Wedding Brochure



Cool Cat Entertainment

Our Company

Who is Cool Cat Entertainment?

For weddings, Cool Cat Entertainment has quickly become one of the areas most sought after entertainment services and one of the most highest rated wedding entertainment companies throughout Upstate New York. Our Emcees, DJs and Dancers have been trained to ensure that your reception is nothing less than **spectacular!** We approach each event with customer service that is second to none. We consider your event to be one of the most important in your life and because of that, we pay attention to every aspect and every detail as if it was our own. We want to help create memories that will last a lifetime and we welcome the chance to be a part of this special day.



Cool Cat Entertainment is a company that has built its reputation on a professional, friendly and energetic staff that is always providing new and unique ways to make your event stand out and be one of a kind. It is our mission to make sure your 'happily ever after' begins with this night and to provide you, your family and friends with memories that will last a life time.

What makes Cool Cat Entertainment different?

What makes us different from all the others is our cast of professional wedding entertainers. They are what makes us unique and stand above others. Having trained in wedding tradition and presentation they bring flair and fun to your party. They are the reason that Cool Cat Entertainment continues to grow.

Each team member knows how important this day is to you and your family. They strive for excellence in all aspects of your event and strive to make it perfect for you in order to make it a big success.

Why Us?

Because Cool Cat Entertainment strives to provide you the most incredible, interactive entertainment experience available. Our only goal is to create a spectacular event for you: not only different from the rest but the most memorable event possible.



Cool Cat Entertainment

Our Clients

[See for yourself what our clients are saying](#)

Thank you for the wonderful job you did MCing our wedding reception! Our family and friends had a BLAST and the dance floor was packed the whole night. Even Mike's 82 year old grandfather was up on the dance floor getting his groove on! You did a great job with time management and with adjusting the music/pace to suit the audience. Our wedding guests kept telling us what a wonderful job you were doing, and asked us where we found you. We made sure to reply Cool Cat Entertainment of course! We appreciate the PROFESSIONALISM and ENERGY you brought to our special day. Expect repeat business!

Sincerely,
Grace and Mike Caldara

I would like to start off by saying thank you so much for making our day so special. Everyone that was at the wedding commented that you did an amazing job, and by all the people on the dance floor you could see that! Thank you for the extra lighting behind our seats, that really did make it extra special for me. Also the lighting behind you was awesome! I will recommend Cool Cat [Entertainment] to everyone that asks about DJ services. Thank You So Much!

Sincerely,
Jessica and Matt Scoons

I just wanted to extend a special thank you informing you how much we appreciate your hard work and the AMAZING job you did as the MC and DJ. Everyone we spoke with was blown away with the music and the personality of you that shaped our night. This day only happens once so obviously you want the night to be hit out of the park and you hit us a grand slam. We'll be sure to mention your name to anyone we know that is getting married! As we know you would do an amazing job for anyone. It was an absolute pleasure to work with you and again, we really appreciate the job you did.

All our best -
Phil & Michelle Cafaro

Vinny, I filled out the survey that was emailed to me but I felt that I did not have enough room to tell you how fantastic Nick was. The reception hall staff would like his business cards to hand out as they will recommend Cool Cat Entertainment to their guests. They said that they have never had a D.J. that was so energetic and had the guests so involved and they really enjoyed their experience. I cannot tell you enough how absolutely enjoyable the reception was and thank you for all your help.

Chris Munger

If you are interested in seeing more of what our clients are saying contact the Cool Cat Entertainment office to arrange to meet one of our energetic, fun and professional entertainers.

Cool Cat Entertainment, LLC
www.CoolCatWeddings.com
(518) 384-2288

Cool Cat Entertainment

The Plan

Your celebration can be planned in MANY different Ways. Cool Cat Entertainment will be there from start to finish to assist and offer ideas throughout the entire planning process. *Would you like to have a high energy dance party? Would you prefer it be more low key?*

Will it be geared to your younger friends or geared to your parents and older guests?

Would you like up-lighting to create a fairy tale setting? Will you have theme? Do you want one of the many different "a-la-carte" options we offer that will help make your party one of a kind?

This is where the planning process starts. From here we can take it into many different directions and the Cool Cat staff has the experience and knowledge to make it all happen.



Your personal Master of Ceremonies will contact you to introduce themselves and start things off by answering your questions and asking a few of their own. You will also be given access to our on-line planning forms and be given more information about the additional options that you can select to add wow and pizzazz to your event.

The key is to create a celebration where your style and personality are free to come out. We add in our unique options, get your guests involved and in the end create for you a party that your guests will be talking about for a long time.

We can do this in grand fashion or in a subtle manner. Cool Cat Entertainment is a very flexible and adaptive entertainment service. We want to work with you so that all of your thoughts and concerns are heard. It is your day, so you let us know what you want or what you don't want. We are happy to work with you so your style and ideas come to life! And as always, we have the experience to offer great ideas and suggestions.

If you get stuck on something just let us know. We work with an extensive network of professionals and can quickly point you in the right direction so that planning is as stress free as possible.



Cool Cat Entertainment

Services We Offer

Selecting the right entertainment for your wedding is probably the top priority that you will have to make. Ultimately this will decide the success of your celebration and is one of the important factors you will consider for your special day. At Cool Cat Entertainment we understand the importance of your celebration and want to make it a stress free entertainment experience that you will never forget. We offer unique services and modern entertainment skills that will keep the two of you in the spot light without using out dated "cheesy" DJ techniques.

From cocktail hour, through the grand entrances, into dinner then through out dancing on to the very last song we will work directly with you to create a customized entertainment plan for your reception based on your tastes, ideas and desires. We do not utilize a "cookie cutter" approach to wedding entertainment because every affair is unique and every client is different. Cool Cat Entertainment will ensure that every event detail is addressed in the planning phases and executed on your day to perfection.

Each wedding celebration package starts with a lead entertainer PLUS a DJ/Emcee, four hours of continuous music, and a music library spanning the ages. From yesteryear, up to today's current hits. We also offer each client online event tools, the ability to meet and plan your celebration directly with your personal lead entertainer and a suite of a-la-carte celebration enhancements.

[The Ultimate in Personalization:](#)

The Emcees & DJs of Cool Cat Entertainment are on the cutting edge of the newest trends in the industry. We offer many included options to enhance your party and get your guests involved that are not 'cheesy' or the same ole wedding things they have seen over and over again! We can personalize your introductions. Getting your guests familiar with each member of your bridal party in a fun way. Does everyone at your guest table know who they are sitting with? By the end of dinner you would think they have known each other all their lives! Would you like to say something special to your dad during your dance? We can offer an idea to do that during your special song with him. The list of option goes on and on. This is your day. You pick the special touches to make your wedding unique. We offer many different choices. Want to spice up the garter and bouquet? Just ask. Would you like a special theme, centered around your tastes and likes? Not a problem. Before you book, stop in for a meet and greet. There we can discuss your thoughts and ideas. After that you will know we are right for you.



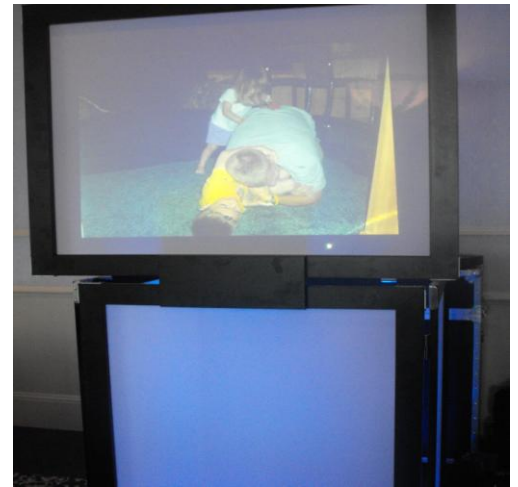
Cool Cat Entertainment

Services We Offer

The best service that we offer is our service to you. Each year the Cool Cat Emcees / DJs & Dancers go through continuous training to improve and perfect their skills. They attend training meetings, seminars and conventions around the country. They meet and train with many of the elite entertainers in the industry to discuss the latest trends and ideas to make your day more special, unique and unlike any wedding you have been to before.

Photo/Video Montage:

Do you have pictures of yourselves?
Do you have video doing something cute or wonderfully special? Would you like to share that with your guests? Just say the word and we can provide you with a projector and video screen. You can give us a finished presentation OR we can create it for you from all of the digital photos and/or digital video you provide. Would you like to set it to music? We can also help you pick out just the right music to accompany your montage so that your guests will be captivated for the entire show.



Live Musicians:

Saxophone or Piano:

Whether light jazz is your style or contemporary piano we have both to choose from. Relax, take part in friendly conversations while the soothing sounds from one of our professional live musicians plays in the background. Live musicians add just the right touch to your celebration and give it that little extra your family and friends will really enjoy.

Casino Cocktail Hour:

This new and unique add-on will have your adult guests cheering for more. We transport you back to a casino from the roaring 20's with near authentic attired "dealers" and music to match. For fun or prizes. We have a 3 game package or a 5 game package. Games of chance, poker, black jack and more. Try your luck and spin the wheel or double down for a cocktail hour like no other.



Cool Cat Entertainment

Services We Offer



The Cool Cat Dance Crew has been rockin' the dance floor for a few years now. Their flair and style can instantly bring a room to life while making the way for total guest involvement. They are extremely interactive and add a unique, one of a kind flavor to your event. With Broadway stage show style customs and music to match they can take you to the roaring 20's to the sock hopping 50's and then visit the

islands with colorful luau attire. You can even B-bop on the block with our hip-hop crew. There are many different costumes to choose from. We offer up-to 4 costume changes at your event so everything stays fresh and new. You will also be able to sit down and meet your dance team captain along with your Master of Ceremonies prior to your event to discuss the different costume themes and music selection. It is truly awesome to see these trained professionals when they strut out on the dance floor.

A Black light party:

Have the guests at your reception experience something totally new ! For a unique and one of a kind event, our black light party is for you. After all the traditional events have taken place, after the special dances, cake cutting and garter toss, after dinner is over the hall lights are dimmed and the black lights come on! It is glow in the dark fun for one and all. For a few songs here and there or for all the upbeat dance sets. Black lighting takes on a fanciful look as neon hand outs are passed around to your guests. Hats, glasses, LED novelties and more. Our dance team can even wear neon costumes when they hand out glow bracelets and necklaces. Your guests will be talking about it for years to come!



The Cool Cat Party Store:

Everything you need is right here at your fingertips. Invitations, custom imprinting , balloons, party giveaways, LED novelties, Bachelorette & Bachelor Party items, and so much more. Unique items that add to your celebration are all here. Stop in for party planning advice or just to look around.

Cool Cat Entertainment

Lighting

You have spent hours working out all of the details for your party. The location, the food, the entertainment. Have you thought about lighting? This is one thing that is often overlooked. Lighting is used to create atmosphere around the room and can directly affect peoples moods. "Lightscaping" is the most cost effective way.

These special features around the room can turn an otherwise dull room into something that will "WOW" your guests.



Picture your room, lights dimmed guests starting to arrive. Now take that same picture and add purple washes covering the walls, or blue, red, green or another of the many colors available. Are there special features in your room? Columns? Statues? Floral arrangements? We can accent these with color! Do you have some plain walls around the room?

You might not prefer a complete light show at your party, which is perfectly normal. That's why we provide the perfect solution. We recommend directing attention to the essential features of the venue using creative lighting techniques. For example, you may choose break up patterns. These are images like tree branches or wispy designs that make for an elegant backdrop in your photos. You have the choice of a primary and secondary color to highlight other key features of the venue. The idea is creating a scene your guests will never forget. Most importantly, you will say "WOW" when you see your room for the first time.



Cool Cat Entertainment

Lighting

Special Monogram lighting:

Our newest and most unique way to put a special touch on your reception is to "Light it up" in elegant fashion for everyone to see. Traditionally used at weddings this awesome addition to your Wedding Reception will put the spot light on the both of you so everyone knows it is your day to shine! We can project your name or initials and dates on most surfaces. Your family and friends will be thrilled as they dance around your name projected on your dance floor. Would you like it projected on to a wall for your entire reception for everyone to admire. We can do just that. Brighten up your dance floor or a blank wall with your initials and celebration date, just you're name, or a preset pattern.



The Cool Cat Entertainment monogram projector can bring any surface to life. This new addition to our special offerings will have your guests saying how romantic and truly special this day is. Take a look at the few pictures here and you know exactly know why.



Cool Cat Entertainment

Up-lighting & Lightscaping for Wedding Receptions

Enhance Your Reception Room

Up-lighting is the art of painting with light to create a truly magical background. It can create a magical mood for your family and friends. It can be added energy to any party.

Up-lighting brings your reception room to life. Lighting brings everything together to create an inviting elegant or club like space. The secret lies in the type of lighting, where to place the lighting, and using it to enhance and boost the already beautiful aspects of your reception venue.

Lighting

Up-Lighting and how Up-lighting works

Lights are placed on the ground facing the wall or the element of the room you would like to illuminate.

Depending on the effect whether you want a focused beam of light, a diffuse spread of color, "a touch of blue" or simply lighting entire walls, one of our lighting experts will pick the appropriate lights for the job.

Most clients want to add color to their room, or recreate an effect they've seen in a magazine but

aren't sure where to start or how to go about it. If you can provide us pictures of the effect that you are looking for we can help put together a package to meet your needs and brainstorm all the possibilities that fit within your vision and budget.



LED Lighting



LED's or Light Emitting Diodes are the latest in event lighting. They emit virtually no heat, have very saturated and deep colors and are easy to customize and control the way the light looks. They can recreate just about any color you desire. These lights are made up of red, green and blue individual LEDs that when combined in different intensities blend together to create just about any color. These lights are also very lightweight enabling them to be used on stands, on the floor just about anywhere. Almost all events we light we use LEDs for up lighting.

Cool Cat Entertainment

Lighting

Up-lighting Effects

Understanding what is possible with up lighting is helpful. Here are some basic effects that are achievable with up lighting



Washes of Color

The most popular effect is to provide washes of color or colors around the room. We can pre select it so that we bathe your room in the color you choose. Your guests will arrive and be in awe as the room is washed in color.

Beams of Light

A focused beam of color or light certain aspects of the room may be requested. Beams of light will add more focus to the cake or other areas you want to create a

little more drama. Columns and archways are great to accent with beams of light.

Dance Lighting

LED's can slowly fade through a number of colors, quickly change colors, strobe, or change too the beat of the music. Each of these effects may be nice for dancing and will be talked about in more detail later on.

Under Table Lighting

This effect is beautiful. If you're using white linens draped to the floor, this effect is perfect for you. We create this effect by placing a light under the table. We add color to the physical table and the entire room glows with the color scheme you have selected.



Table Lighting

Maybe you would like to add a touch of color to each table. With LED lighting we can raise the lights and project light onto your guest's tables. This can be nice to create a lounge atmosphere or feel to the venue.



Architectural Up lighting

Lighting the entrance of the venue can be a nice effect for the photos at nighttime. If you have ceiling overhangs, or unique structures in the room, you can bring attention to them with subtle lighting techniques creating an atmosphere that is filled with warmth and elegance.

Lighting The Big Picture

When creating your budget, think about adding a lighting package to the big picture. For a fraction of the cost, you can develop a sense of elegance and style by creating a color scheme that compliments the venue and draws attention to the most important features of the room.

Cool Cat Entertainment

Cool Cat Entertainment lighting options and upgrades

Lighting

Turn the everyday set up :



Into extra special with Light up DJ Booths:

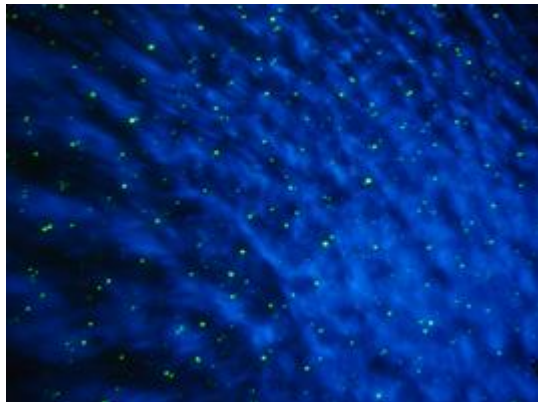


Lighting is the only thing you can add that creates emotion. If used correctly, you can create a scene that is completely changeable throughout the entire event.

See the videos on our web site for different lighting examples.
Up lighting - Other colors available (Green, Red, Blue, Orange, Purple, and Yellow. Etc ...)



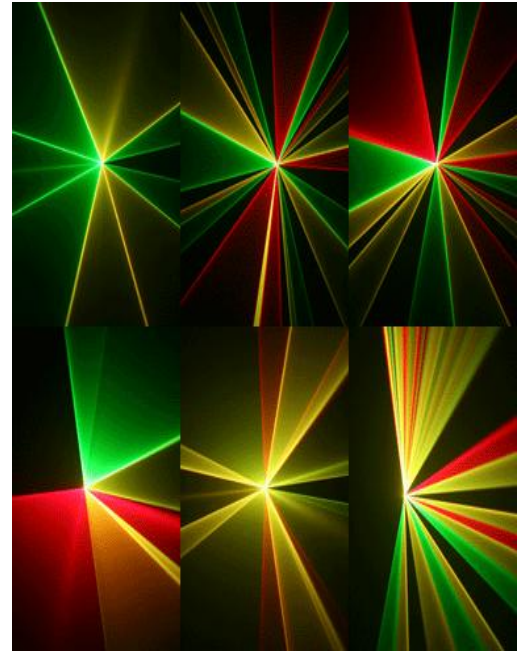
Bliss Light - Starry sky effect



Black Lights



Laser and haze

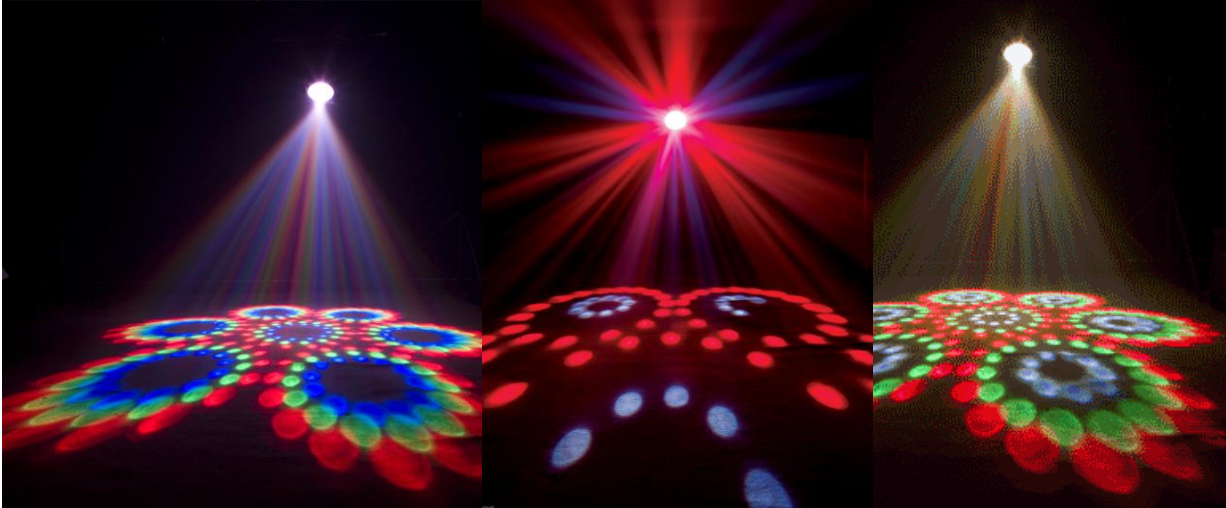


ComScans (Light haze in use) - We use up to FOUR (4) these have different patterns and colors that dance, bounce and flash around the room. The 4 heads are connects together for synchronized movement. The team of 4 also has multiple “shows” and modes of operation.

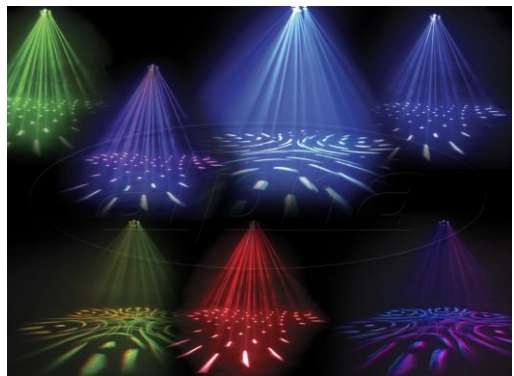


A note on lighting with/without haze. Even though it is not necessary a light haze enhances dance club lighting and lasers giving them a dramatically different look. It defines every beam that comes out of each light. (See the pictures on the last few pages) Haze is a water based fluid that is non toxic and extremely safe. The fluid runs through a machine creating a light “fog” that hangs in the air and dissipates over time. It does have the possibility of setting off sensitive smoke detectors and different venues may or may not allow it.

Other dance lights (Pictures shown with light haze in use)
The REVO – Different static patterns project



The Mystic & TheTri Phase. These Lights project patterns that rotate and spin. Covering the floor walls and ceiling in an array of colors.



STAR balls – Beams of light slowly rotate

